
CONTENTS

(DECEMBER 2023)

(pages 497-514)

Assessing the Bullwhip effect in supply chain: trends, gaps, and overlaps
Diego A. Tamayo, Javier Arturo Orjuela-Castro, Milton M. Herrera

(pages 515-522)

Analysis of the usage of modern marketing strategies in commercial logistics
Annamaria Behunova, Lucia Knapcikova, Arina Vechkileva

(pages 523-535)

The disruptive times of Covid-19: higher education leadership and management logistics in Arab nations
Habib M. Fardoun, Ghassan Aouad, Georges Yahchouchi

(pages 537-548)

Service quality of e-hailing taxi services in Johannesburg
Adedotun Joseph Adenigbo, Joash Mageto, Hemisha Makan, Rose Luke

(pages 549-556)

Simulation of operations on the production line as a tool for making the production process more efficient
Janka Saderova, Lubomir Ambrisko

(pages 557-565)

Improving allocation and layout in production logistics
Martin Straka, Peter Kacmary, Petr Besta

(pages 567-575)

Do I need to use it? Factors influencing the intention to adopt automated parcel lockers as last-mile delivery services
Fara Adura Mohd Yusoff, Fazeeda Mohamad, Puteri Fadzline Muhamad Tamyez, Siti Aisyah Panatik

(pages 577-587)

Supplier relationship management and its impacts on purchasing performance in aircraft maintenance, repair, and overhaul in Thailand
Peter Madzik, Noppadol Suwannasap

(pages 589-596)

Inventory planning of raw material using Silver Meal and Wagner Whitin Algorithm
Sapta Asmal, Deni Kurniawan, A. Besse Riyani Indah, A. Muhammad Anshar, Suradi Suradi

(pages 597-603)

Improving last mile distribution systems through the Internet of Things: a South African case
Masithembe Kafile, Thokozani Patmond Mbhele

(pages 605-614)

**Standards of Value Stream Mapping as a tool supporting logistics processes
in the healthcare system in Poland**
Jolanta Korkosz - Gebska, Lukasz Poplawski

(pages 615-624)

Digitalization, innovation and marketing in logistics
Hassan Ali Al-Ababneh, Mahmud Agel Abu Dalbouh, Salem A. S. Alrhaimi,
Ibrahim Mahmoud Siam, Tatyana Ibragimkhalilova

(pages 625-636)

**Profit comparison analysis in production system simulation based on lean principles
to achieve sustainable manufacturing**
Saiful Manggenre, A. Besse Riyani Indah, Nadzirah Ikasari Syamsul,
Andi Nurwahidah, Muhammad Reza D. Bagus

(pages 637-644)

Streamlining logistics flows with lean tools using TX Plant Simulation software support
Miriam Pekarcikova, Peter Trebuna, Michal Dic, Jaroslav Markovic

(pages 645-658)

Improving supply chain risk assessment with artificial neural network predictions
Nisrine Rezki, Mohamed Mansouri